



**JUNIOR PIOPITCH COMPETITION**  
**Application Deadline: Thursday April 5, 2018**  
**Competition: Thursday April 19, 2018**

**When and where is the competition?**

- The Junior PioBiz competition will take place in Cooper Auditorium (Thomas Hall –Room 124) on the campus of Marietta College on **Thursday, April 19 at 4 pm to 6 pm**

**Who can compete?**

- Any high school student in the Mid- Ohio Valley may compete alone or as a member of a 2 person team. Both team members must be high school students. The Mid-Ohio Valley covers Wood, Wirt, Tyler, Roane, Pleasants, Ritchie, Jackson, Calhoun counties in West Virginia and Washington, Noble, Monroe, Morgan, Athens, Meigs, and Gallia counties in Ohio.
- Maximum of two teams may compete from each school.

**How can students apply?**

- Each high school will put its own process in place and nominate up to two teams to compete.
- High school representatives (teachers, principals, etc.) will complete a brief application online at <https://khorassj.wufoo.com/forms/z1grzfe1117awlz/> before **April 5, 2018**.
- For more information, contact Dr. Jacqueline Khorassani at [khorassj@marietta.edu](mailto:khorassj@marietta.edu) or (740) 376-4621.

### **Who are the judges?**

- The panel of judges consists of 3-4 successful entrepreneurs, venture investors, or professional service providers (attorneys, consultants, bankers, educators, etc.)

### **What types of ideas qualify for the competition?**

- Any ideas that could potentially lead to the creation of a for-profit business or a social enterprise qualify for participation. Please keep in mind the following:
  - All business ideas must be appropriate for a college-sponsored competition. Marietta College may disqualify any entry that is inappropriate, in its judgement.
  - Proposals to buy franchises or distribution centers of existing companies are not accepted.
  - The proposed business ideas will be evaluated, in part, based on the degree to which they contribute toward the standard of living (by generating income and jobs, for example) and/or the quality of life (by improving the environment, for example) in the Mid-Ohio Valley.

### **How long are the presentations?**

- Each student or team of 2 students has up to 3 minutes to make a presentation, followed by up to 3 minutes Q&A with the judges.

### **What is the award?**

- First Place: Three free Marietta College 3-credit hour courses valued at \$4,275.00 plus \$200.00 in cash.
- Second Place: Two free Marietta College 3-credit hour courses valued at \$2,850.00 plus \$150.00 in cash.
- Third Place: One free Marietta College 3-credit hour course valued at \$1,425.00 plus \$50.00 in cash.

*We are thankful to Marietta College for their donation of free courses  
&  
Marietta Community Foundation for their donation of cash awards.*

