



2021 PRUDENTIAL SPIRIT OF COMMUNITY AWARDS

APPLICATION DEADLINE: NOVEMBER 10, 2020

Since 1995, recognizing young people for outstanding volunteer service

WHAT ARE THE PRUDENTIAL SPIRIT OF COMMUNITY AWARDS?

The Prudential Spirit of Community Awards were created in 1995 to recognize students in middle level and high school grades who have made meaningful contributions to their communities through volunteer service. These prestigious awards, sponsored by Prudential Financial in partnership with the National Association of Secondary School Principals (NASSP), are presented annually on the local, state and national level.

WHO IS ELIGIBLE?

Any student who:

- is in grades 5-12 as of November 10, 2020, and is a legal resident of one of the 50 states or the District of Columbia.
- has engaged in a volunteer activity that occurred at least in part after September 1, 2019.
- completes an application and submits it to a school principal or the head of an officially designated local organization by November 10, 2020.

APPLICANTS MUST SUBMIT COMPLETED APPLICATIONS TO ONE OF THE FOLLOWING:

- A middle level or high school principal
- A Girl Scout council
- A county 4-H organization
- An American Red Cross chapter
- A YMCA
- Points of Light Global Network Member

HOW DOES THE PROGRAM WORK?

- 1** Young volunteers in grades 5-12 complete applications online at spirit.prudential.com or nassp.org/spirit by November 10, 2020, and then submit them to their school principals or to the head of one of these officially designated local organizations: a Girl Scout council, county 4-H organization, American Red Cross chapter or YMCA; or a Points of Light Global Network member. Applicants and their parents or guardians also must complete the application form's signature page.
- 2** Each participating school or organization reviews the applications of its students and selects one middle level Local Honoree for every 1,000 students in grades 5-8, and/or one high school Local Honoree for every 1,000 students in grades 9-12.
- 3** Principals or organization heads certify applications of their selected Local Honoree(s) online by November 20, 2020.
- 4** The top middle level and high school youth volunteer in each state and the District of Columbia are named State Honorees in February, and two to 10 runners-up in each state are named Distinguished Finalists.
- 5** Ten of the State Honorees are named America's top 10 youth volunteers of the year by a distinguished national selection committee at a special ceremony in May.

WHAT DO HONOREES RECEIVE?

- Local Honorees receive Certificates of Achievement from their schools or organizations. Those who qualify will also receive the President's Volunteer Service Award if they have contributed the minimum number of volunteer hours.
- State Honorees receive a \$1,000 scholarship, engraved silver medallions, and an all-expense-paid trip with a parent or guardian to Washington, D.C.* for several days of recognition events, including award ceremonies, sightseeing tours and Congressional visits on Capitol Hill.
- Distinguished Finalists (runners-up at the state level) receive engraved bronze medallions.
- Other top applicants at the state level receive Certificates of Excellence.
- National Honorees receive additional \$5,000 scholarships, engraved gold medallions, and trophies for their schools or organizations. They also receive \$5,000 grants from The Prudential Foundation for nonprofit charitable organizations of their choice.

THE PRUDENTIAL SPIRIT OF COMMUNITY AWARDS PROGRAM IS WIDELY SUPPORTED!

The program is supported by:

National 4-H Council
Girl Scouts of the USA
American Red Cross
Points of Light
YMCA of the USA
America's Promise Alliance
United National Indian Tribal Youth
American Association of School Administrators
Council of the Great City Schools
Association for Middle Level Education
American School Counselor Association
National Association for Music Education
National School Boards Association
National School Public Relations Association
National Parent Teacher Association

WATCH FOR THESE DATES:

September 2020

Online application form is available at spirit.prudential.com and nassp.org/spirit. Program information is mailed to all middle level and high schools and to officially designated local organizations.

November 10, 2020

Deadline for students to complete applications online, submit applications to a school principal or the head of an officially designated local organization, and send in signed signature page.

November 11-20, 2020

Participating schools and organizations review applications and select Local Honorees, then nominate them for state-level judging by certifying their applications online.

February 9, 2021

Judges name the top middle level and high school youth volunteer in each state and the District of Columbia as State Honorees and Distinguished Finalists.

May 1-4, 2021

102 State Honorees attend national recognition events in Washington, D.C., where America's top 10 youth volunteers of the year are announced.

**In the event that circumstances surrounding COVID-19 necessitate canceling the in-person event, a virtual event will be held and no trip to Washington, D.C. would be awarded.*

FOR MORE INFORMATION

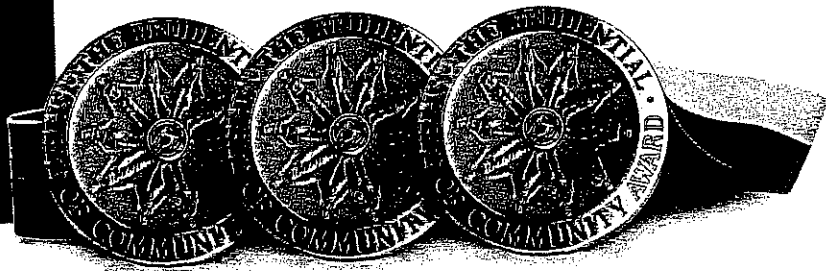
ROBERTA L. HARRIS, ESQ., CHIEF COUNSEL
PRUDENTIAL, 888-651-2951



2021

PRUDENTIAL SPIRIT OF COMMUNITY AWARDS

HOW TO APPLY



ARE YOU A MIDDLE LEVEL OR HIGH SCHOOL STUDENT WHO'S MAKING A DIFFERENCE THROUGH VOLUNTEERING?

In each state and Washington, D.C., the top middle level and high school youth volunteer will be named State Honorees and will receive a \$1,000 scholarship, silver medallion, and an all-expense-paid trip with a parent or guardian to Washington, D.C., in May.* Runners-up will also be selected in each state and named Distinguished Finalists, receiving a bronze medallion. Other state-level winners will receive Certificates of Excellence. All state-level honorees will be announced in February.

During May's national recognition events, 10 of the State Honorees will be named America's top youth volunteers of the year. These National Honorees will receive \$5,000 scholarships, engraved gold medallions, trophies for their schools or organizations, and \$5,000 grants from The Prudential Foundation for nonprofit charitable organizations of their choice.

Local Honorees who qualify also receive the President's Volunteer Service Award.

The Prudential Spirit of Community Awards is sponsored by Prudential Financial in partnership with the National Association of Secondary School Principals (NASSP). Since 1995, the program has honored more than 140,000 youth volunteers at the local, state and national level.

STEPS TO APPLY

Access the application at spirit.prudential.com or nassp.org/spirit.

Complete the application and the student/parent agreement; then, on the "certification" page, email or print and deliver instructions to your certifier (**deadline: November 10, 2020**).

Certifiers review applications online and select Local Honoree(s) for state-level judging (**deadline: November 20, 2020**).

Your application can be certified by your school principal or head of a county 4-H organization, Girl Scout council, American Red Cross chapter, YMCA, or a Points of Light Global Network member.

** In the event that circumstances surrounding COVID-19 necessitate canceling the in-person event, a virtual event will be held and no trip to Washington, D.C. would be awarded.*

Learn more at spirit.prudential.com
and nassp.org/spirit.

